

MYTHS:

“**4x4s**
ARE A MAJOR
CONTRIBUTOR
TO GLOBAL
WARMING”

“**4x4s**
ONLY DO 12
MPG”

ENVIRONMENT THE FACTS

- Passenger cars account for 13% of the UK's CO2 emissions.*
- Only 6% of passenger cars on the road in the UK are 4x4s.*
- Changing all the 4x4s on UK roads to a 'normal' car would only reduce total CO2 emissions by 0.3%.*
- Removing all 4x4s from sale in the UK would only reduce average new car CO2 emissions by 2%.
- 95% of Land Rovers sold in the UK are diesel powered.
- The average fuel consumption of Land Rovers sold in the UK is over 30mpg—the Freelander 2 TD4 delivers an average 37.7mpg.
- The Range Rover TDV8 delivers an economy improvement of more than 30%, with a 45% increase in torque compared with the 4.4 petrol version it replaced.
- A Discovery 3 TDV6 emits less CO2, than a Volkswagen Golf R32.